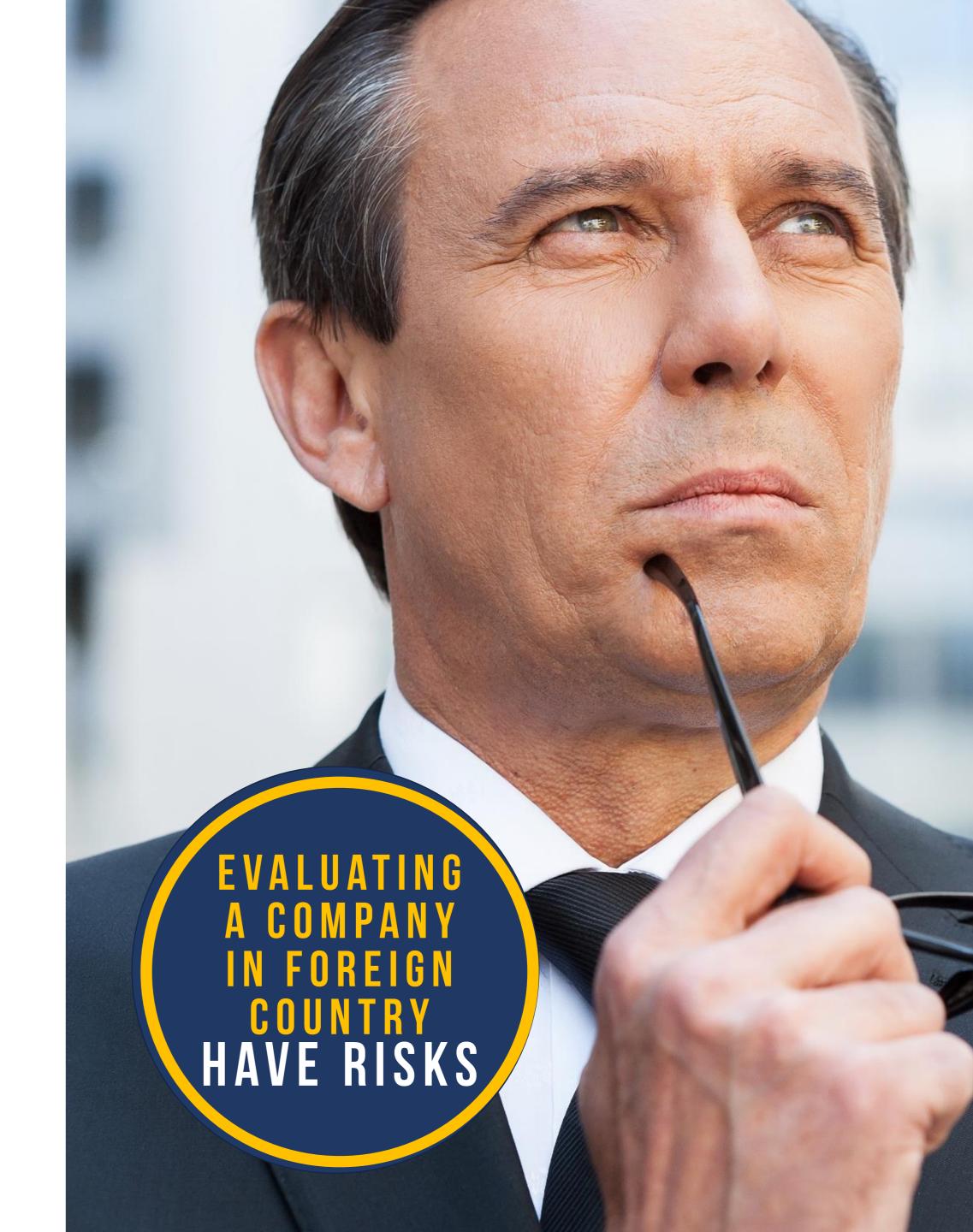


ARE YOU MAKING THE BEST DECISION FOR YOUR COMPANY'S FUTURE?

Many acquisitions fail to live up to expectations. The reasons range from poor deal structure, poor strategic fit, failure to identify problems with the quality of earnings, and overly optimistic estimates of synergies, to lack of an integration plan.

Evaluating a company in another country compounds these risks. You are dealing with a different language and cultural barriers; different business ethics, legal systems, filing regulations, and accounting principles; transfer pricing that affects taxation – and often government involvement. But international deals often provide the best growth opportunities. They can offer improved returns from economies of scale, new target markets for existing products/ services, access to commodity materials, and a hedge against seasonality.

Even savvy managements and private equity investors cannot know everything they should to make a deal successful, so they need an experienced international advisor.



A PROVEN SOLUTION TO HELP THE SUCCESS OF YOUR TRANSACTION



When conducting due diligence (including pre-initial public offering), buying or selling an operation, doing a business valuation, or structuring a deal, you need to understand the "real risks" as well as the opportunities.

After determining a transaction is worth pursuing, you must create and execute a plan to ensure your objectives are met. We have the expertise you need – conducting hundreds of corporate advisory transactions each year. We use integrated merger and acquisition (M&A) processes designed to deliver the value you seek. Your team leader – and single point of contact – is a professional with years of cross-border experience, supported by a specialist in your industry, and by local experts in each country the target company has operations. All of them have worked closely together before, and provide the information you need to create a successful result.

CORPORATE FINANCE

CAPITALIZE ON A WORLDWIDE TEAM OF EXPERTS

TAILORED to YOUR NEEDS

Our Corporate Advisors are a team of experts. As one of the largest professional services organisations in the world with member firms in more than 750 offices in more than 145 countries, Crowe has local expertise nearly everywhere you may be considering a transaction. In addition to our experience in your industry, we also have access to a global network of other professional advisors who can support your deal, including great connections in the banking, legal and technical communities, as well as local and national governments.

No matter the size of your transaction, you will receive the quick response and personal attention you cannot find with some of our competitors and will avoid conflicts of interest. You also will receive well documented, easy to understand reports throughout the process. Most importantly, you will work with a senior team of international professionals who really care about your success.





MERGERS AND ACQUISITIONS

We manage companies' merger, acquisition, and partnership processes, offering strategic growth opportunities.



CORPORATE FINANCE ADVISORY

We provide expert consulting in investment decisions, financial structuring, and valuation processes.



DIVESTITURE ADVISORY

We assist companies in efficiently planning the divestment of specific assets or business units.



FINANCIAL RESTRUCTURING

We offer restructuring solutions to strengthen companies' financial structures and support sustainable growth.



PRIVATE PLACEMENTS AND CAPITAL RAISING

We facilitate connections between companies and investors to meet financing needs and manage capital raising processes.



RECAPITALISATIONS

We develop capital management strategies to optimize financial structures and support business growth.



STRUCTURING OF MANAGEMENT BUYOUTS

We provide financing and structuring solutions to enable existing management teams to acquire ownership of their companies.



INITIAL PUBLIC OFFERING (IPO) ADVISORY

We guide companies through the IPO process, helping them navigate capital markets with appropriate strategies and regulatory compliance support.



PRIVATE EQUITY ADVISORY

We offer strategic advisory services to private equity funds, investor groups, and companies on investment opportunities. Our expertise covers acquisitions, partnerships, exit strategies, and fund management to deliver optimal financial solutions.



DUE DILIGENCE

We conduct in-depth analyses to identify financial, legal, operational, and tax risks in company acquisition or merger processes. This ensures that you make informed and secure investment decisions.



ACQUISITION STRATEGY

We develop the best acquisition strategy aligned with your company's growth objectives. Our comprehensive advisory includes market research, target company analysis, and investment return assessments.



DEAL STRUCTURING

We assist in structuring the most efficient financial, operational, and legal agreements in mergers and acquisitions. We optimize the transaction process, minimize risks, and evaluate tax advantages.



FOREIGN GAAP CONVERSIONS

We facilitate the conversion of financial statements between different accounting standards (GAAP, IFRS, etc.), ensuring compliance with international investors and local regulations.



IT COMPATIBILITY REVIEWS

We analyze the compatibility of existing IT systems during mergers and acquisitions. By identifying potential risks in IT infrastructure, we ensure a seamless integration process.



NEGOTIATION STRATEGY ADVICE

We develop negotiation strategies to help you achieve the best possible terms during acquisitions or investments. Our approach minimizes disputes between parties and ensures a successful transaction.



INTEGRATION SERVICES

We create detailed integration plans to ensure smooth post-merger and acquisition operations. Our services help companies effectively merge financial, operational, cultural, and organizational processes.



TAX CONSULTING

We provide strategic tax advisory to help you maximize tax advantages and optimize tax liabilities.

Our expertise covers company acquisitions, restructuring, and international transactions, ensuring the most effective tax solutions.



VALUATION SERVICES

We provide comprehensive valuation analyses to determine your company's financial position, assets, and market value. Our reliable valuation services support investment decisions, acquisitions, mergers, and financial reporting processes.



EQUITY INCENTIVE VALUATIONS

We assess the fair market value of stock-based incentive plans (e.g., stock options), evaluating the financial impact of equity incentives offered to employees and executives.



INTANGIBLE ASSET IMPAIRMENT STUDIES

We analyze the market value of brands, patents, intellectual property rights, and other intangible assets to identify and report potential impairments.



PURCHASE PRICE ALLOCATION STUDIES

We manage the purchase price allocation process to ensure the proper accounting treatment of acquired assets and liabilities following a merger or acquisition.



SHAREHOLDER/CORPORATE PLANNING

We provide consulting services for optimizing corporate ownership structures, planning shareholder agreements, and developing long-term corporate strategies.



STOCK REDEMPTIONS

We assist companies in planning stock buyback processes, evaluating their financial and tax implications, and ensuring a fair and transparent process with shareholders.



TRANSFER PRICING STUDIES

We establish appropriate pricing strategies for intragroup transactions (between subsidiaries and foreign affiliates), ensuring compliance with tax regulations and minimizing risks.

UNIQUELY QUALIFIED TO ASSIST YOU WITH YOUR NEXT TRANSACTION



Working with our Global Corporate Advisors gives you access to an integrated team of cross-border professionals who also understand their local markets. They know how to share information on risks and opportunities that will help you complete a successful international transaction. And they provide this expertise at a reasonable price.

In addition to due diligence, M&A, valuation, and deal structuring, we offer multinational companies other services they need to be successful:

Assurance, benefit plan services, forensic services, performance consulting, risk consulting, international tax planning and structuring, and technology services. Please visit www.croweglobal.org to learn more. Make your next acquisition one that does meet expectations.

OUR FINANCING ADVISORY SERVICES

Our Financing Advisory team provides comprehensive consulting services to help our clients achieve their financing goals. We offer services in various areas, including financing to support growth strategies, project financing, investment financing, and green/sustainable financing advisory.

Investment and financing issues play a critical role for companies at every stage. Considering the importance of capital contribution and the long-term blockage of capital, these decisions create numerous opportunities and risks. Therefore, the financing structure has become a significant decision factor in the development of companies. Businesses are increasingly adopting more flexible financial decisions, not only regarding tax matters but also in terms of innovative financing methods.

Our consultants offer extensive support in selecting appropriate lenders and evaluating different financial options, helping companies secure financing under the most advantageous conditions. The growing diversity of financial products requires companies to take a more active role in designing their financial structures and to incorporate the expectations of their financiers into this process. Our goal is to provide funding that meets expectations at minimum cost.

Thanks to our financing experience and relationships with creditors, we can offer objective advisory services that introduce our clients to potential financiers, ensuring they secure financing under the best conditions. Our team consists of experts with deep knowledge of debt and capital markets, providing access to a wide range of liquidity sources tailored to our clients' needs.

We are here to provide the best service to our clients!



ABOUT CROWE



As a top 10 global accounting network, Crowe Global has over 750 independent accounting and advisory firms in 145 countries. For almost 100 years, Crowe has made smart decisions for multinational clients working across borders.

Our leaders work with governments, regulatory bodies and industry groups to shape the future of the profession worldwide. Their exceptional knowledge of business, local laws and customs provide lasting value to clients undertaking international projects.





SMART DECISIONS. LASTING VALUE



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<u>hLeqVIWQc</u>